



# INTRODUCING PIXANGELS...

## Digital photography put through its paces.

Picture this. Elite models with specialised wearable photo technology, PixAngels roam, engage and shoot; giving your audience something to remember your brand with. Our gorgeous photographers can produce on the spot lab quality photographs in a branded frame for your guests.

## Impact is priority but measurement cements the success.

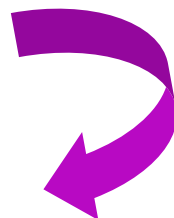
Not only do your audience members get to keep a picture, they also receive a unique link to your bespoke branded gallery where they can view, download, e-card and seed their image to a range of social media platforms, sharing their picture and your brand with their friends. Which of course also provides you with data capture and fully measurable results.



# THE PROCESS...

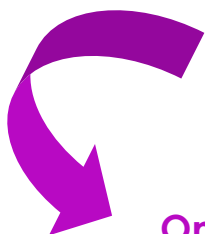
## Photo is taken

PixAngels roam, engage with the audience and take their photo.



## Photo is printed

PixAngels print lab quality photo immediately and hand to consumer in fully branded frame to take home.



## Online Seeding and Data-Capture

Call to action invites consumers to fully branded bespoke gallery via client webpage where they can view, download, e-card and seed their photograph to social networking sites, providing a platform for data-capture and getting your brand name out there.

# BENEFITS...

- Increase visual impact of your brand and engage your audience;
- Bring to life your sponsorship association at events;
- Drive traffic to your chosen website, track downloads and data-capture;
- Upload branded picture to social networking sites for increased visibility;
- Fully measurable statistics.

# CLIENTS...



ESTÉE LAUDER



Pearl & Dean

black & lizards  
opticians



# ONLINE GALLERY...via client website:

**CHANEL**

LONDON 2008 LAUNCH PARTY

FRAMED IMAGE READY TO PRINT

CUSTOM BRANDED GALLERY SKINS

QUICKVIEW THUMBNAIL GALLERY

IMAGE SCROLLER

CODE BOX

ADD THIS IMAGE TO YOUR:

facebook bebo

SOCIAL NETWORKING

QUICK SEARCH

BRANDED BANNER

**CHANEL**

LONDON 2008 LAUNCH PARTY

## CUSTOM FRAMES...



## SOCIAL NETWORKING...



# RATECARD...

## All costs are inclusive of:

- 2 x Elite Staff;
- Uniform;
- Frame Print;
- Creative time for web masking;
- Web Infrastructure;
- Digital Equipment;
- Camera Insurance;
- Photo printing and paper;

**£1,890 + VAT per day.**

Minimum of 2 Angels per day  
(£945 + VAT per angel)



# CONTACT...

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