

## Nomadix Projectors; Illuminate Your Brand



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flat, lifeless advertising is a thing of the past...

## THE REVOLUTION

**Engage with today's media savvy audiences using these key techniques:**

- Move outside of traditional, saturated advertising environments and **SURPRISE** and *stimulate* your consumers minds with innovative methods and creatives.
- *Engage with your audience*, heightening response and give a call to action through **scripted promotional staff** loaded with marketing collateral.
- **Target** and *MOVE* with your audience – **take the message to them!**
- **Invest** in new technology for a **fully interactive experience** and maximise on engagement and sales!

## THE CURRENT MARKET: FIXED v MOBILE MEDIA...

***Mobile advertising resulted in an increase of sales of 107% versus a 54% increase for static advertising.\****

***96% said mobile advertising is more effective than traditional outdoor advertising.\*\****

***Mobile advertising boosts name recognition 15 times greater than any other form of advertising.\*\*\****

introducing...

# NOMADIX MOBILE ADVERTISING PROJECTORS



## NOMADIX MOBILE ADVERTISING PROJECTORS

Reach beyond the traditional advertising landscape and illuminate your brand with our powerful portable projection systems! For incredibly powerful small or giant video projections in targeted locations both indoors and outdoors...

### BENEFITS

- Roaming capability brings traditional advertising to life and takes the message directly to the consumer;
- Cutting-edge design achieves immediate cut through in busy environments;
- High message retention due to innovative delivery;
- Stereo sound capability provides additional stand out;
- Uniformed, branded and scripted brand ambassadors allow for full consumer interaction and provide added value for advertisers

### Nomadix Projectors can be used for:

- Guerrilla advertising.
- Product launches.
- Events.
- Music video launches.
- Club nights.
- Computer game trailers.
- Teaser campaigns.
- Bar and venue targeted promotions.

## CLIENTS ACROSS 16 COUNTRIES



*"This amounts to two exciting firsts for the Levi's brand: our first global marketing campaign that was launched in Europe via our first ever online premiere.*

*We made some impactful big brand noise across Europe whilst giving consumers the opportunity to view our latest set of seminal films engaging a whole new generation of jean's wearers"*

Mike Joubert, VP Marketing EMEA, Levi Strauss

you many also be interested in...

## NOMADIX SCREENWALKERS - GENERATION 3

The most sophisticated wearable screen solution available, combining an advanced overhead screen with stereo sound for maximum impact.



## CONTACT

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